

# SUCCESS STORY

## INSTANT ISSUANCE OF BANK CARDS IN THE INDIAN OCEAN ISLANDS

In order to offer an instant card issuing service, ICPS, International Card Processing Services, based in Mauritius, has found a solution with Evolis that allows banks to be autonomous and reactive. ICPS was able to deploy a complete solution to 4 financial institutions in 6 countries. These projects involve a total of 38 Evolis Zenius card printers.



- **CHALLENGE**

To personalize and issue payment cards directly in branches

- **MARKET**

Banking

- **APPLICATION**

Credit and debit cards

- **EVOLIS SOLUTION**

Zenius

### SEYCHELLES: INSTANT ISSUANCE OF DEBIT CARDS

When MCB (Mauritius Commercial Bank) in Seychelles wanted to offer instant personal debit cards, a solution had to be found for the card to be produced in Mauritius and the name printed in the bank branches in Seychelles.

During an Evolis seminar in Mauritius organized with its partner and representative Unicorn MSJ, ICPS learned about the Evolis Group's instant payment card printing systems. Within a few weeks and with the help of Evolis partner Unicorn MSJ, Zenius Expert instant printing systems were installed within the MCB bank for a pilot project.

### CÔTE D'IVOIRE: ATMS AND DEBIT CARDS

An entity in Côte d'Ivoire also wanted to collaborate with ICPS, in particular to host its ATMs and to issue Visa debit cards. In order to be able to personalize cards with the names of customers in different branches, the company has acquired Evolis machines.

### EASY-TO-INTEGRATE SYSTEMS

ICPS has developed an online platform that allows a bank agent to order payment cards, create a customer profile with account number and name, activate the card and print it with the Evolis printer right in front of the customer. The ease of integrating Evolis systems into the bank's IT system was the decisive point that tipped the scales in favor of the French manufacturer.



■ The Evolis printers meet our security requirements and the available APIs have enabled simplified integration ■

Arnaud Bazerque Bacha  
ICPS



## TESTIMONIAL

Arnaud Bazerque Bacha, Senior Manager Product & Innovation / Infrastructure & System at ICPS

### CAN YOU INTRODUCE YOUR COMPANY FOR US?

ICPS, International Card Processing Services, based in Mauritius, is a subsidiary of the multinational HPS group. ICPS specializes in payment solutions and has obtained PCI DSS 3.2.1, PCI PIN 3.0, ISO 27001, and ISO 22301 certifications. ICPS also provides its customers with PCI-compliant EMV solutions for the deployment of POS, mobile POS, ATMs, and mobile payment applications.

### HOW DID YOU LEARN ABOUT INSTANT BANK CARD ISSUING SYSTEMS?

We met Evolis at several payment sector trade shows and found their systems to be well suited to our needs and geographical context. Following the request of a bank in the Seychelles, Evolis presented us with printers that met all our expectations.

### WHY DID YOU CHOOSE EVOLIS SYSTEMS?

We need to ensure high security and traceability of instant payment card printing. The Evolis printers meet our security requirements and the available APIs have enabled simplified integration into our IT platform.

### ARE YOU SATISFIED WITH THE ADOPTED SOLUTION? WHAT ARE THE BENEFITS?

The machines are reliable and we have had no incidents since their installation in 2017. We are fully satisfied with the solution we have implemented and are now offering it to all our customers in the Indian Ocean and on the African continent.

## TECHNOLOGY



The Zenius card personalization system is a proven model from Evolis. In particular, it offers:

- **Compactness:** it fits perfectly into any environment.
- **Ergonomics:** easy to install and use, cards to be personalized can be inserted in batches (feeder) or individually (manual bezel).
- **Performance:** 300 dpi print resolution and fast card personalization (up to 500 monochrome cards per hour).
- **Data encoding:** the Expert version of the Zenius system can be equipped with encoders for magnetic strips and contact or contactless chips (RFID).
- **Eco-design:** Zenius is the first eco-designed card printer on the market.